



dallas kids expo
Explore. Excite. Enjoy.

Customize
your package
to fit your
marketing
objectives!

March 24, 2012
10am - 5pm
Dallas Market Hall

What is Dallas Kids Expo?

The Dallas-Fort Worth Metroplex is the largest-growing metropolitan area in the U.S., so it is no surprise that it is next to impossible for today's busy families to research and experience all the great opportunities and services that DFW has to offer. That's why the 3rd Annual Dallas Kids Expo is the perfect answer. By offering a unique, convenient platform of DFW services and products, Dallas Kids Expo provides parents a place to shop for the best services at special deals for their families while spending quality time with their children.

For one day only, March 24, the 2012 Dallas Kids Expo will be the epicenter for all things DFW with unique exhibitors and services, educational seminars for parents (and kids), jammed-packed entertainment and great deals for all the things families are looking for!

**Become a
sponsor!**

**Contact our
office today!**

Dallas Kids Expo
3131 McKinney Ave
Suite 600
Dallas, TX 75204
Phone: 972-641-EXPO (3976)
Fax: 877-202-2050
info@dallaskidsexpo.com
www.dallaskidsexpo.com



Title Sponsor - \$15,000

**Official Lead Title Sponsor Expressed As "Dallas Kids Expo Presented By Your Logo/Brand"
PR 'Discounted /Free Ticket' Activities to Drive Traffic to your location
Product Sampling in Bag and Distributed via Event Personnel
Radio Tags Announcing Title Sponsorship
Prime Location of 30'x30' Booth
And Much More...**

Platinum Sponsor - \$10,000

- Mention of Sponsorship In Some PR Print Announcements
- Logo Appearance and Link to Website on Expo Website
- Prime Location of 20'x20' Booth
- Logo on Back of Event T-Shirts
- Product Sampling in Bag
- **And Much More...**



Zone Sponsor - \$5000

- Entertainment Stage – Mom's Corner – Dad's Corner Health Corner – Activity Zone
- Prime Location of 10' X 20' in Activity Area Branded With Company Logo
- Product Sampling in Bag and Distributed via Event Personnel
- Mention of Sponsorship in Most PR Print Announcements
- **And Much More...**

Character Sponsor - Varies

- Select from Characters contracted with Dallas Kids Expo
- Exclusivity Opportunities are available
- Prime Location of 10' X 20' Booth
- Product Sampling in Bag
- **And Much More...**

Gold Sponsor - \$1500

- Logo Appearance and Link to Website on Expo Website
- Prime Location of 10'x10' Booth
- Logo on Back of Event T-Shirts
- Product Sampling in Bag
- **And Much More...**



FUN for the WHOLE family!